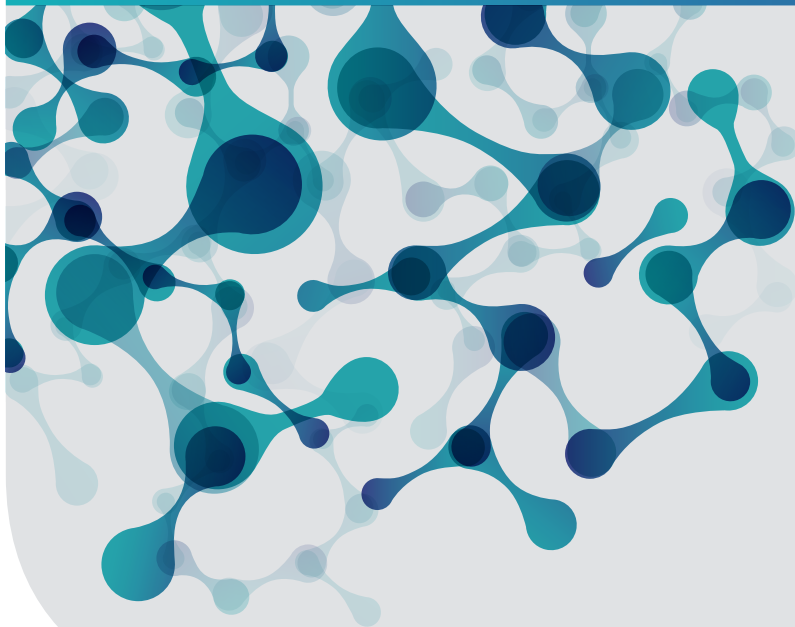


# SPONSORSHIP AND EXHIBITION PROSPECTUS



## EPSM

ENGINEERING + PHYSICAL  
SCIENCES IN MEDICINE  
• CONFERENCE 2017 •

29 October – 1 November 2017  
Wrest Point • Hobart • Australia



Hobart waterfront Photo from: Tourism Tasmania & Scott Sporleder, Matador



Derwent Estate

Photo from: Tourism Tasmania & Peter Morse, Wildfish



Adventure Bay, Bruny Island

Photo from: Tourism Tasmania & Rob Burnett



Salamanca Market

Photo from: Tourism Tasmania & Hobart City Council

This prospectus outlines the **sponsorship and exhibition opportunities** available to you at the Conference. In order to provide the best outcome from your promotional investment, we are open to tailoring packages to suit your strategic objectives.

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## Invitation to Sponsor

Dear valued Sponsor and/or Exhibitor,

On behalf of the Organising Committee, we take great pleasure in inviting you to support the Engineering and Physical Sciences in Medicine 2017 Conference.

The Conference will be held from 29 October – 1 November 2017 at Wrest Point in Hobart, Australia.

**The ART** is our theme for the Engineering and Physical Sciences in Medicine 2017 Conference. In this exciting and comprehensive Scientific Program, international and local speakers will discuss a broad array of topics offering innovative and creative presentations that embrace the theme of art in science and engineering.

**This prospectus outlines the sponsorship and exhibition opportunities available to you at the Conference. In order to provide the best outcome from your promotional investment, we are open to tailoring packages to suit your strategic objectives.**

We look forward to welcoming you as a valued Sponsor and Exhibitor to Hobart in 2017.

For more information about the EPSM Conference 2017 and related sponsorship and exhibition opportunities please contact Rebecca Nelson, Sponsorship and Exhibition Executive:

**Rebecca Nelson**

The Conference Company  
PO Box 90 040  
Auckland 1142  
New Zealand

Phone: +64 9 360 1240  
Australia: 1800 193 405  
Email: rn@tcc.co.nz

Website: [www.epsm.org.au](http://www.epsm.org.au)

## Hosts



### Australasian College of Physical Scientists and Engineers in Medicine

The Australian College of Physical Scientists and Engineers is a not for profit Member Association comprised of members in the medical physics (in radiation oncology, radiology and/or nuclear medicine) or in biomedical engineering industries. Membership is comprised of both Clinical and University professionals at the forefront of patient diagnosis and research. As with any medical profession ACPSEM members often work in teams, alongside medical doctors, radiation therapists and technicians.

To learn more about the professional groups please explore the careers or membership sections of [www.acpsem.org.au](http://www.acpsem.org.au)

## Organising Committee

The Engineering and Physical Sciences in Medicine 2017 Conference is being organised by the following Committee:

Ekta Jhala (Co-Convenor), Epworth HealthCare  
Duncan Butler (Co-Convenor), Australian Radiation Protection and Nuclear Safety Agency  
Leah Biffin, Western Health  
Jeffrey Crosbie, RMIT University  
Leon Dunn, Epworth HealthCare  
Frank Gagliardi, Alfred Hospital  
Alex Merchant, Barwon Health  
Nikki Shelton, Austin Health  
Anne Perkins, AnnGeo Physics Services

### ACPSEM Representatives

Geoff Barbaro  
Susie Zhong

## Delegates

We anticipate that over 200 delegates from the following professions will register for this year's Conference:

- » Radiation Oncology Physicists
- » Radiology Medical Physicists
- » Nuclear Medicine Medical Physicists
- » Researchers and Academic Medical Physicists
- » Biomedical engineers and researchers
- » Radiopharmaceutical scientists

Delegates range from senior professionals in leadership roles through to those just starting their careers.

## Venue

Wrest Point Hobart offers some of the best conference facilities in Tasmania, boasting water views, tailored event spaces, and great local hospitality. Less than 20 minutes from the airport, with plentiful car parking and in-house accommodation, Wrest Point Hobart ensures everyone has a relaxing and convenient experience.

Wrest Point has been in business since 1984 and for some thirty years they've been the waterside choice for Hobart conferences. Wrest Point's versatile facilities, prime location and experienced staff are at the ready for EPSM 2017.

To learn more about Wrest Point Hobart, please visit [www.wrestpoint.com.au](http://www.wrestpoint.com.au)

## Social Program

To complement the scientific program there are a number of social activities taking place over the course of the Conference, providing sponsors and exhibitors with ample opportunities to mingle and network with delegates in a relaxed atmosphere. The Welcome Reception on Sunday 29 October and the Gala Dinner on Tuesday 31 October are included with the full delegate registration. Please refer to the Conference website for more information on these events and activities: [www.epsm.org.au](http://www.epsm.org.au)

## Key dates

**6 March** – Call for Abstracts Opens

**8 May** – Registration Opens

**1 June** – Call for Abstracts Closes

**Early August** – Information to Sponsors and Exhibitors distributed

**Mid-August** – Notification to Abstract Authors

**25 August** – Earlybird Registration Deadline

## Sponsorship opportunities

Overview	Exclusive Platinum AUD \$20,000 + GST	Gold AUD \$15,000 + GST	Silver AUD \$10,000 + GST	Exhibitor From AUD \$3,500 +GST
Complimentary delegate registrations (including sessions, morning tea, afternoon tea on all applicable days, lunches, Welcome Reception and Gala Dinner)	4	2	1	
Complimentary exhibitor staff passes (including morning tea, afternoon tea, lunches and the Welcome Reception)			1	2
Exhibition Space	Prominent Triple Exhibitor Booth/ space	Prominent Double Exhibitor Booth/ space	Single Exhibitor Booth/ space	Single Exhibitor Booth/ space
Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓	✓		
Company logo on the Conference Website Sponsor section	Linked to company website	Linked to company website	Linked to company website	Linked to company website
Company logo in the Pocket Program	✓	✓	✓	Company name in the Pocket Program
Company logo on the Conference Signage	✓	✓	✓	
Opportunity to place a standard roll up banner next to the Conference registration desk	✓			
Copy of delegate list in Excel Spreadsheet (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	3 weeks prior, 1 week prior, at the Conference & 1 week after	2 weeks prior, at the Conference and 1 week after	1 week prior, at the Conference and 1 week after	At the Conference and 1 week after
Opportunity to associate with One (1) Australasian speaker's sessions	✓			
Morning/Afternoon Tea Sponsor (OR) Conference Website Sponsor (Based on availability)		✓		

## Sponsorship opportunities

### Exclusive Platinum sponsor

AUD \$20,000

**SOLD**

#### Benefits:

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##### Registration

- » Four (4) delegate registrations including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

##### Exhibition Space

- » Prominent triple exhibition booth/ space within the Exhibition Area

##### Profile

- » Verbal acknowledgement as a Platinum Sponsor at the Opening and Closing sessions
- » Company logo on website with a hyperlink to your nominated website
- » Company logo in the Conference Pocket Program
- » Company logo on Conference signage where applicable
- » Opportunity to associate with one (1) Australasian Speaker's session
- » Opportunity to place a standard roll up banner in the registration desk area
- » Access to delegate list (provided 3 weeks prior to the Conference and updates 1 week prior to the Conference, at the conference and 1 week after the Conference: Excel format)

### Gold sponsor

AUD \$15,000 + GST (3 packages only)

*As a Gold Sponsor you will be recognised as a key sponsor.*

#### Benefits:

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##### Registration

- » Two (2) delegate registrations including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

##### Exhibition Space

- » Prominent double exhibition booth/space within the Exhibition Area

##### Profile

- » Verbal acknowledgement as a Gold Sponsor at the Opening and Closing sessions
- » Company logo on website with a hyperlink to your nominated website
- » Company logo in the Conference Pocket Program
- » Company logo on Conference signage where applicable
- » Morning/afternoon tea Sponsor (OR) Conference Website Sponsor (based on availability)
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)



## Silver sponsor

AUD \$10,000 + GST

### Benefits:

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#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner
- » One (1) exhibitor staff pass (morning and afternoon tea, lunch and Welcome Reception)

#### Exhibition Space

- » Single exhibition booth/space within the Exhibition Area
- » Option to purchase double size booth space

#### Profile

- » Company logo on website with a hyperlink to your nominated website
- » Company logo in the Conference Pocket Program
- » Company logo on Conference signage where applicable
- » Access to delegate list (provided 1 week prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

## Exhibition Space

## Double stand exhibitor

AUD \$6,300 + GST

### Benefits:

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#### Registration

- » Four (4) exhibitor staff passes (morning and afternoon tea, lunch and Welcome Reception)

#### Exhibition Space

- » Double exhibition booth/space within the Exhibition Area

#### Profile

- » Company logo on website with a hyperlink to your nominated website
- » Company name in the Conference Pocket Program
- » Access to delegate list (provided at the Conference and 1 week after the Conference: Excel format)

## Exhibitor

AUD \$3,500 + GST

### Benefits:

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#### Registration

- » Two (2) exhibitor staff passes (morning tea, afternoon tea, lunch and Welcome Reception)

#### Exhibition Space

- » Single exhibition booth/space within Exhibition Area
- » Option to purchase double size booth space

#### Profile

- » Company logo on website with a hyperlink to your nominated website
- » Company name in the Conference Pocket Program
- » Access to delegate list (provided at the Conference and 1 week after the Conference: Excel format)



## Innovative enhancements (Additional Opportunities) Networking and food

### Welcome Reception sponsor

**AUD \$5,000 + GST (EXCLUSIVE OPPORTUNITY)**

#### Benefits:

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#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner
- » Two (2) additional tickets to Welcome Reception

#### Profile

- » Opportunity to address the audience for 2 minutes (sponsor address not to be product/service related)
- » Naming rights to Welcome Reception
- » Verbal acknowledgement at Welcome Reception
- » Opportunity to display a free standing banner (or other static display approved by the Committee) at the Welcome Reception
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

### Industry sponsored breakfast sponsor

**AUD \$5,000 + GST**

#### Benefits:

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#### Registration

- » Two (2) day registrations including sessions, morning and afternoon tea, and lunch (speaker registration included in the package) on the day of sponsored breakfast session

#### Profile

- » This sponsorship enables you to conduct a breakfast session prior to the start of the Conference Program on a topic of your choice (pending approval from the Organising Committee). Room and standard AV will be provided by the Conference. Catering will be at the Sponsor's expense. Speaker to be provided by the Sponsor
- » Duration of the breakfast session will be 60 minutes prior to the start of the main program on the selected day
- » Opportunity to display a free standing banner (or other static display approved by the Committee) in the breakfast session room
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

### Lunch sponsor

**AUD \$5,000 + GST (EXCLUSIVE OPPORTUNITY)**

#### Benefits:

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#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

#### Profile

- » Opportunity to have pull up banners near the catering stations during all the Conference Lunch breaks
- » Company logo as a holding slide in the session room during the Lunches
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

## Morning & afternoon tea sponsor

AUD \$3,000 + GST (EXCLUSIVE OPPORTUNITY)

### Benefits:

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#### Profile

- » Opportunity to have pull up banners near the catering stations during all the sponsored Morning and Afternoon Tea breaks
- » Company logo as a holding slide in the session room during the morning and afternoon tea breaks
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

## Conference Gala Dinner sponsor

AUD \$3,000 + GST (EXCLUSIVE OPPORTUNITY)

**SOLD**

### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner
- » Three (3) tickets to the Gala Dinner
- » Naming rights to the Conference Gala Dinner
- » Verbal acknowledgement at the Conference Gala Dinner
- » Opportunity to address the dinner guests (up to 5 minutes) in the session prior to the Gala Dinner or at the Gala Dinner
- » Opportunity to display a free standing banner (or other static display approved by the committee) at the Gala Dinner
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

## Coffee cart sponsor

AUD \$2,500+ GST (EXCLUSIVE OPPORTUNITY)

### Benefits:

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#### Profile

- » Promoted as the Coffee Cart Sponsor of the Conference (Coffee Cart / Barista, coffee, branded cups, staff and all other costs are at Sponsor's expense: estimated at \$4,000 AUD)
- » Coffee Cart / Barista will be located in a high traffic location or close to the sponsor's space if exhibiting (Branding of Coffee Cart / Barista at Sponsors expense)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

## Conference fun run sponsor

AUD \$2,500 + GST (EXCLUSIVE OPPORTUNITY)

### Benefits:

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#### Profile

- » Company logo on Branded T-Shirts or Drink bottles given to participants registered to the fun run (to be supplied by the Sponsor)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

## Program and education

### International speaker sponsor

AUD \$6,000 + GST

#### Benefits:

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#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

#### Profile

- » This sponsorship enables you to be associated with a particular speaker for the duration of the Conference (pending approval from the Organising Committee and the selected speaker)
- » Opportunity to display a free standing banner (or other static display approved by the committee) in the room during the speaker's presentation/s
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (at the Conference and 1 week after the Conference: Excel format)

### Session sponsor

AUD \$4,000 + GST

#### Benefits:

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#### Profile

- » Opportunity for the sponsor to address the audience for 2 minutes (sponsor address needs to be educational of nature and not product/service related)
- » Sponsor to co-chair the session in conjunction with appointed chair selected by the Program Committee
- » Sponsor logo will be displayed in the session room's audio visual platform at the commencement of the session and during any question and answer time
- » Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the Session room/or stage (Banner to be provided by the Sponsor)
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

### Australasian speaker sponsor

AUD \$3,000 + GST

#### Benefits:

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#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

#### Profile

- » This sponsorship enables you to associate with a particular speaker for the duration of the Conference (pending approval from the Organising Committee and the selected speaker)
- » Opportunity to display a free standing banner (or other static display approved by the committee) in the room during the speaker's presentation/s
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (at the Conference and 1 week after the Conference: Excel format)

## Technology

### Electronic posters sponsor (epos)

**AUD \$5000 + GST (EXCLUSIVE OPPORTUNITY)**

The EPOS System is an electronic poster management system allowing posters to be submitted, reviewed and presented electronically. The system is fully searchable and is seen by organising committees, authors and delegates as the future of the scientific exhibit program. The EPOS System will be located within the exhibition area during the conference. It will also be accessible via the internet post- conference which provides the Sponsor with superior levels of exposure both during and well beyond the meeting.

#### Benefits:

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#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

#### Profile

- » Naming rights to the EPOS platform
- » Opportunity to display a branded screen saver on the EPOS System (EPOS System and hardware provided by the Conference. Maximum of 4 screens/laptops)
- » Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the EPOS area
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

### Polling sponsor

**AUD \$5,000 + GST (EXCLUSIVE OPPORTUNITY)**

EPSM will facilitate questions for polls throughout the Conference program. The questions and options will appear on a static slide with the Sponsor logo at the end of the session prior to the corresponding break.

After the break finishes, and the attendees reconvene, the result of the poll will be shown on the static slide with the Sponsor logo. This double visibility platform will be across each of the Conference catering breaks.

#### Benefits:

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#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

#### Profile

- » Naming rights to the polling platform
- » Static company logo will appear before, during, and after each time polling platform is used during the Conference
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

### Conference website sponsor

**SOLD**

#### Profile

- » Opportunity to have the company logo on every page of the website with the title "Website Sponsored by Company Name"
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

## Branding

### Conference lanyards sponsor

**SOLD**

#### Profile

- » Company logo on Conference lanyards (to be supplied by the Conference)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, at the Conference and 1 week after the Conference: Excel format)

## Delegate registration

#### Includes:

- » Attendance at the Exhibition
- » Attendance at all sessions
- » Satchel and contents
- » Attendance at the Welcome Reception
- » Attendance at the Gala Dinner
- » Morning and afternoon teas
- » Lunches

## Exhibitor staff passes

#### Includes:

- » Attendance at the Exhibition
- » Satchel and contents
- » Attendance at the Welcome Reception
- » Morning and afternoon teas
- » Lunches

## Preliminary exhibition timetable

(Final timings will be published in the Sponsorship and Exhibition Manual)

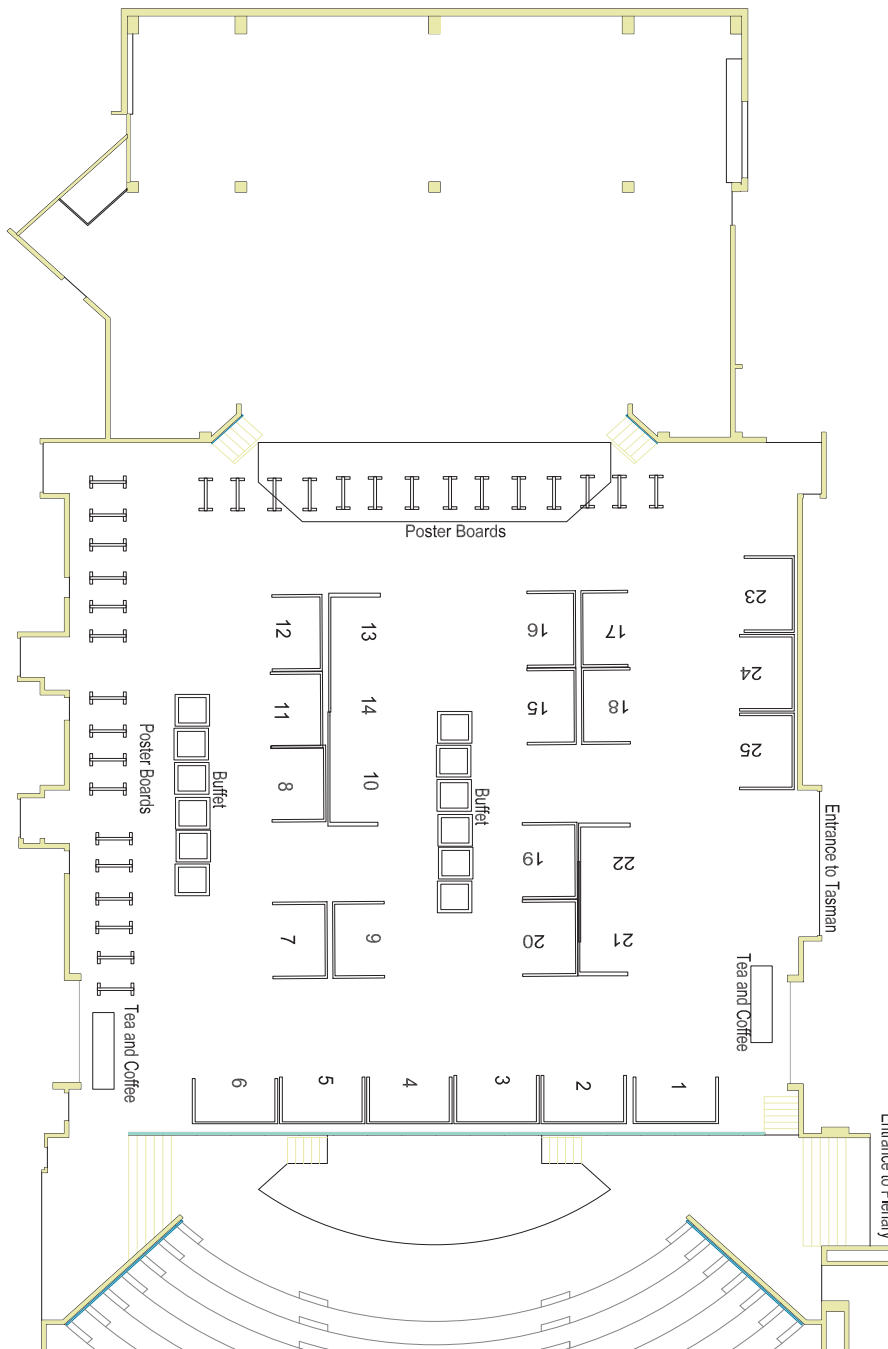
- 29 October 2017** Pack-in
- 30 October 2017** Exhibition open
- 31 October 2017** Exhibition open
- 1 November 2017** Pack out (following lunch)

Morning tea, afternoon tea and lunch will be provided each day (apart from 1 November when afternoon tea is not provided) in the exhibition area.

# Exhibition Floor Plan

## Tasman Room

Booth size: 3m wide  
2m deep  
2.4m high



## Terms & conditions

### Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship packages and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 19 May 2017, to be paid by 10 June 2017. Applications made after 10 June 2017 must include full payment.

All payments should be made in Australian dollars by credit card or bank transfer.

All payments due must be received by the Conference Managers prior to the Conference. No sponsor will be allowed to set up their exhibition space at the Conference until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floorplan, however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Conference suppliers and contractors.

### Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- » Prior to 31 March, your deposit will be refunded in full, less 20% administration fee
- » Between 1 April 2017 and 9 June 2017, you are liable for 50% of the package selected.
- » From 10 June 2017, you are liable for 100% of the package selected.
- » The Organising Committee reserves the right to cancel the Conference no later than 20 July 2017 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

### We invite your support

Thank you for taking the time to consider the possibilities of the 2017 Engineering and Physical Sciences in Medicine Conference.

After making your sponsorship selections, please complete and return the Application for Sponsorship form. If you need further information or would like to discuss other sponsorship opportunities, please contact:

#### Rebecca Nelson

Sponsorship and Exhibition Executive

Email: [rn@tcc.co.nz](mailto:rn@tcc.co.nz)

Phone: +64 9 360 1240 or

Australia: 1800 193 405

We hope that you are as enthusiastic about the opportunities that are available in Hobart as we are and look forward to welcoming you to Hobart in October 2017. Please do let us know if there are any other opportunities, that aren't included, that you wish to discuss.



**Rebecca Nelson**

*Sponsorship and Exhibition Executive on behalf  
of the EPSM 2017 Organising Committee*



**the  
conference  
company**

**The Conference Company**

PO Box 90040

Auckland 1142

New Zealand

Email: [epsm@tcc.co.nz](mailto:epsm@tcc.co.nz)

Phone: +64 9 360 1240

Australia: 1800 193 405

## Application for Sponsorship Engineering and Physical Sciences in Medicine 2017 Conference

Please complete the form below.

We, \_\_\_\_\_ (company name),  
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please forward this form to: epsm@tcc.co.nz

By fax: +64 9 360 1242

By mail to: The Conference Company, PO Box 90040, Auckland, 1142, New Zealand

### Company Details

Company:

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Postal Address:

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Telephone:

Facsimile:

---

Mobile:

Email:

---

Contact Person:

### Sponsorship Opportunities

Sponsorship and/or Item/s requested:

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1. \_\_\_\_\_ AUD\$

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2. \_\_\_\_\_ AUD\$

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3. \_\_\_\_\_ AUD\$

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4. \_\_\_\_\_ AUD\$

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**Total Sponsorship Spend (excl GST)**

**AUD\$**

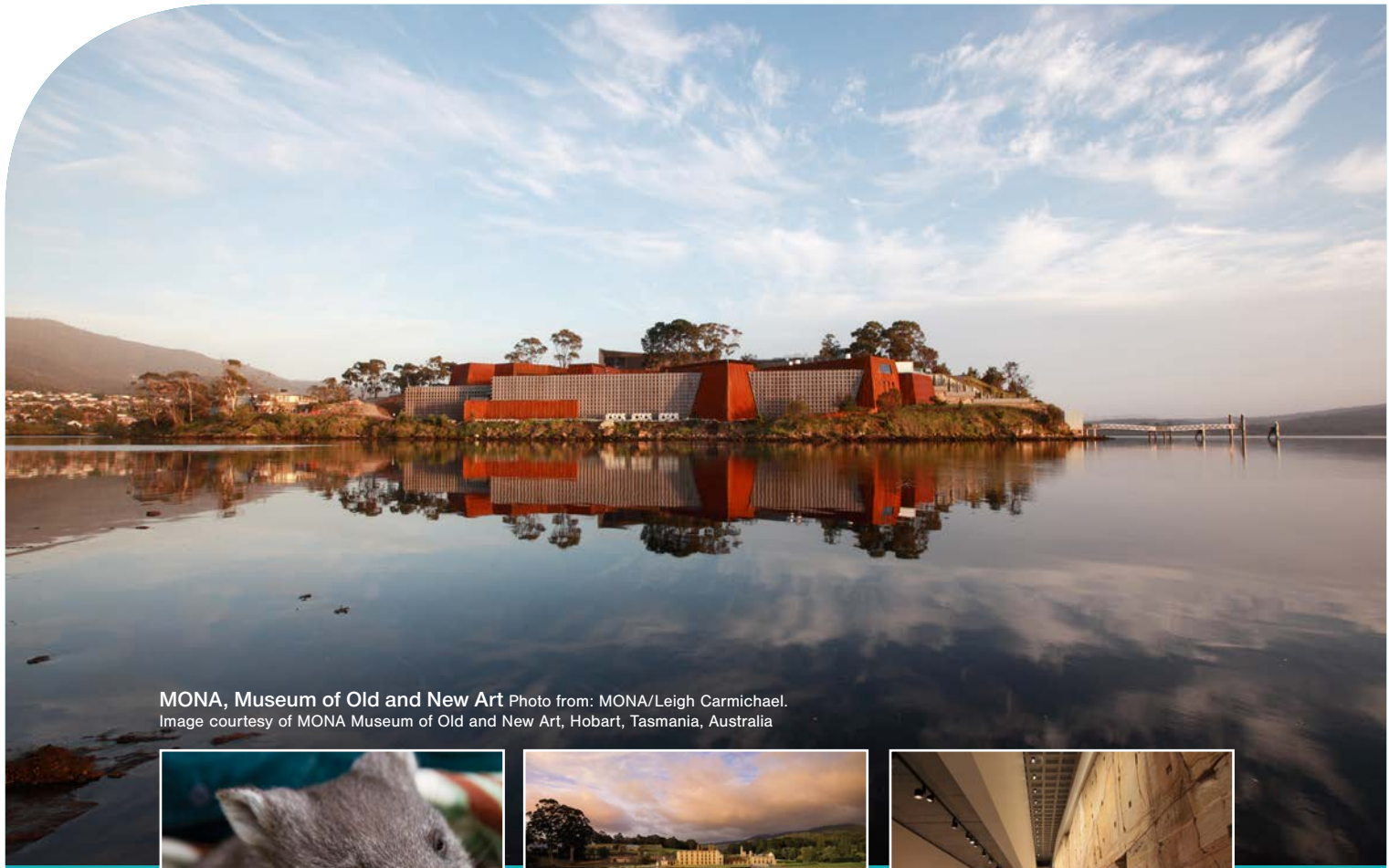
### Exhibition Space Preferences

Please indicate your preferences in terms of the area you'd like to be positioned within the exhibition area:

1.      2.      3.

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**MONA, Museum of Old and New Art** Photo from: MONA/Leigh Carmichael.  
Image courtesy of MONA Museum of Old and New Art, Hobart, Tasmania, Australia



**Wombat (*Vombatus ursinus*) -  
Bonorong Wildlife Sanctuary**

Photo from: Tourism Tasmania & Bonorong  
Wildlife Sanctuary



**Port Arthur Historic Site,  
Port Arthur**

Photo from: Tourism Tasmania &  
Stuart Crossett



**Moorilla Gallery**

Photo credit: MONA/Leigh Carmichael  
Image courtesy MONA Museum of Old and  
New Art, Hobart, Tasmania, Australia

# EPSM

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SCIENCES IN MEDICINE  
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